

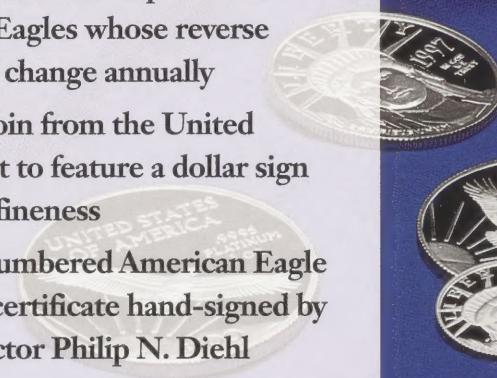
THE  
AMERICAN  
EAGLE  
TAKES FLIGHT  
IN PLATINUM



COLLECT THE  
*Paramount*  
COIN OF THE  
UNITED  
STATES  
MINT

- The first platinum coin ever issued by the United States Government
- Mintages as low as 18,000 per denomination
- Highest face value ever featured on a United States coin
- The first in a series of platinum American Eagles whose reverse design will change annually
- The first coin from the United States Mint to feature a dollar sign (\$) and its fineness
- The first numbered American Eagle set with a certificate hand-signed by Mint Director Philip N. Diehl

INTRODUCING  
the  
PROOF  
PLATINUM  
*American*  
EAGLE





The inaugural issue of the Proof Platinum American Eagle Coin belongs in any distinguished coin collection. With

*John Mercanti's "Portrait of Liberty"* unprecedented design elements, impeccable craftsmanship and .9995 fineness, it will likely become a standard of excellence by collectors in both the United States and worldwide. Yet few will know the excitement of ownership.

its low mintage,



## HISTORY IN THE MAKING

This is a coin to be cherished now, to be treasured for centuries. It is a milestone for both the United States Mint and collectors of fine



Only 8,000 one ounce coins will be sold individually.

coins. No other precious metal, after all, is as rare as platinum. No other precious metal is as valuable. And no other platinum coin is as masterfully designed, nor as superbly crafted as the inaugural issue of the Proof Platinum American Eagle Coin.

# THIS HISTORIC ACQUISITION WILL MAKE YOUR COLLECTION *Soar*

## DESTINED TO MAKE NUMISMATIC HISTORY

Perhaps the most compelling reason to own the inaugural issue of the Proof Platinum American Eagle is its scarcity. Only 100,000 coins, including all denominations, will be issued in 1997. This low mintage increases the likelihood of a sell-out.

Thomas D. Rogers Sr.'s history-making reverse will be issued on the proof coin in 1997 only.



COIN	TOTAL MINTAGE*	SALES OPTIONS	MINT MARK	BULLION	
				CONTENT (TROY OZ.)	DIAMETER (MM)
ONE OUNCE (\$100)	21,000	8,000	W	1.0005	32.70
ONE-HALF OUNCE (\$50)	18,000	10,000	W	0.5003	27.00
ONE-QUARTER OUNCE (\$25)	23,000	15,000	W	0.2501	22.00
ONE-TENTH OUNCE (\$10)	38,000	30,000	W	0.10005	16.50
FOUR-COIN SET		8,000			
THREE-COIN SET		5,000			

TOTAL MINTAGE OF ALL COINS: 100,000

\*Total mintage indicates the total number of coins minted, packaged individually and in sets.

## TAKE ADVANTAGE OF THIS CHANCE TO OWN A PIECE OF HISTORY

Owning the inaugural issue of this coin is truly a rare opportunity. Here is an even rarer one: Own the United States Mint's first numbered, limited-edition American Eagle coin set. The *Impressions of Liberty™* set includes one ounce proof American Eagle Platinum, Gold and Silver coins in a rich, hand-finished, cherry wood case with the set's serial number engraved on a brass plate. The Certificate of Authenticity is also numbered and hand-signed by



Only 5,000 numbered *Impressions of Liberty™* sets are available.

Director of the Mint, Philip N. Diehl. The *Impressions of Liberty™* set is not an annual set. Only 5,000 sets are available, and once they sell out, they will never be offered again. To make sure you'll own this truly uncommon set, place your order today.



## TAKE YOUR PLACE IN HISTORY

Years from now, you'll think of this as the day you purchased one of the most important United States coins minted in your lifetime. Or as the day you let history pass you by. Make sure it's a day you'll celebrate, not a day you'll regret. And make sure your collection is truly complete by owning the coin in all four sizes: one ounce, one-half ounce, one-quarter ounce and one-tenth ounce.

## HOW TO ORDER

Please fill out the enclosed, personalized order form, and place it with your remittance in the return envelope. Coins may be delivered in multiple shipments. **Be sure to read the back of your order form for special ordering requirements.** If you have a question about your order, please contact: Customer Service Center, United States Mint, 10003 Derekwood Lane, Lanham, MD 20706-2255; telephone (202) 283-COIN.

### *Collector's Record*

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Customer number:

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Date of order:

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Method of payment:

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Amount of order:

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Order description:

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**UNITED STATES MINT**

Department of the Treasury

*Serving America Since 1792*

*Coins shown are not actual size. ©1997 United States Mint*



DIRECTOR  
OF THE  
MINT

DEPARTMENT OF THE TREASURY  
UNITED STATES MINT  
WASHINGTON, DC 20220  
*Serving America Since 1792*

June 6, 1997

Dear Collector:

I am pleased to announce that a new era in American numismatics has begun.

The United States now has its first legal tender platinum coins, and the first of those coins — the 1997 Platinum Proof Eagle — now can be yours in ounce, half-ounce, quarter-ounce and tenth-ounce sizes.

The first platinum coins from the U.S. Mint would be a sensation in any case. But Platinum Eagles will take the premier place in collections worldwide because they are rich in details present on no other U.S. coinage. Of all U.S. coins, only they declare their .9995 fineness, only they feature a dollar sign, and only they bear the highest face value in American history. For these reasons and many more, Platinum Proof Eagles are likely to become the world's most coveted coin this year.

To honor longstanding wishes of collectors, *the reverse of Platinum Proof Eagles will change every year*. To honor the aspirations that make America great, the obverse is the face synonymous with freedom — Lady Liberty. There is none like her, no coins like these.

And this lady has company in two of the most stunning presentations of proof bullion coins I have ever seen. In addition to the Platinum Eagle Four-Coin Proof Set, we are deeply proud to present *Impressions of Liberty™*, a limited-edition trio of proof one-ounce Gold, Silver and Platinum Eagles in a numbered, hand-finished, cherry wood display case. The U.S. Mint's *Impressions of Liberty™* set redefines elegance in bullion coin ensembles, and the artistry of St. Gaudens, Weinman and Mercanti in a single set will have collectors rethinking their expectations for years to come.

Only 5,000 *Impressions of Liberty™* sets are available, and maximum mintage for the entire 1997 Platinum Eagle Proof Program is 100,000 coins. Worldwide demand for individual Platinum Eagles, the Four-Coin Set and *Impressions of Liberty™* is likely to be greater than we can satisfy.

Long awaited and widely acclaimed, Platinum Eagles are here. We proudly await your order.

Sincerely,

Philip N. Diehl  
Director  
United States Mint

**INAUGURAL ISSUE — AMERICAN EAGLE PROOF PLATINUM**